REBUY

Revenue Optimization Through Smart Product Recommendations

What is ∞ REBUY ?

Rebuy is a Personalization Engine that harnesses the intelligence provided by your actual customers to drive informed decisions, advanced recommendations, and personalization at scale.

We provide on-site and offsite solutions to convert shoppers into buyers, help customers discover the right products, buy more, and create experiences that delight and retain users

Our Mission is to Create Intelligent Shopping Experiences

Over 4,400+ Brands Use Rebuy To Boost AOV, Conversions and LTV

Liquid Death   MAGIC SPOON   patagonia   OLIPOP   doe

blendjet   puravida LIVE FREE   BLENDERS   littlesleepies   KION

1,300+
Shopify Plus Brands Using Rebuy

+150M
Orders Processed

30-50x
Average ROI

Trusted By Top Ecommerce Brands

> " Rebuy is the most versatile upselling app I've ever tried and even more than we could custom build in-house. Bottom line, Rebuy has increased our AOV by 22% immediately, and I highly recommend it.

★ ★ ★ ★ ★

goPure Beauty

goPure BEAUTY

> " The support is great, and its loaded with rich practical features to increase AOV. In just few weeks we have seen a relative, substantial AOV increase. Very happy with it.

★ ★ ★ ★ ★

Seido Knives

Seido Knives

> " We have been absolutely blown away by not only the capabilities Rebuy has to offer but also the level of support.

★ ★ ★ ★ ★

Margaret Odisho | Ecommerce Manager – Pura Vida

puravida bracelets

> " The Rebuy team is amazing and the app has been a great revenue driver for Kopari. Positive ROI since launch. Excited to launch checkout cross-sells!

★ ★ ★ ★ ★

Kopari Beauty

KOPARI

Deeply integrated with the apps your Merchants use

- ❖ Recharge
- ❖ Klaviyo
- ❖ Stamped
- ❖ Malomo
- ❖ Okendo
- ❖ Builder
- ❖ Alloy Automation
- ❖ Tapcart
- ❖ Shogun
- ❖ Yotpo
- ❖ Loox
- ❖ Judge.me

& More!

What Problems Does Rebuy solve?

Problems Brands Face:

- Increasing Acquisition Costs
- Plateauing KPIs
- Lower Returning Customer Rate
- Decreasing subscription KPIs
- Long & Expensive Custom Builds
- Too Many Apps

Rebuy Makes it Easy to:

- ❖ Increase AOV & Return on Ad Spend
- ❖ Increase Conversion
- ❖ Encourage Repeat Orders
- ❖ Acquire, Retain, & Reacquire Subscribers
- ❖ Launch & Execute with Agility
- ❖ Consolidate apps + Simplify Tech Stacks

Optimizing Stores for Revenue:

Key moments across the customer journey

- ➤ **Home Page Personalization (Flow + Scripts)**
- ➤ Collection Page
- ➤ **Product Detail Page (Bundles + Scripts)**
- ➤ **Smart Cart (Shop Pay)**
- ➤ **Checkout (Shopify Plus & Recharge)**
- ➤ Post Purchase Offer
- ➤ Thank You Page
- ➤ Account Page
- ➤ Tracking Pages
- ➤ Blog
- ➤ Rebuy Landing Pages
- ➤ **Gift with Purchase (Scripts)**
- ➤ **Cart/Checkout Links (Bundles)**